

# EXPANSION: DELAWARE AND MARYLAND



The Harvest Outreach People's Project, better known as THE HOPP, began as a grassroots mission launched by five United Methodist Church (UMC) leaders in New Castle County, part of the Delaware District UMC. What started as a simple act of service has now expanded into a multi-county, multi-state initiative involving 40 churches and 29 nonprofit partners, serving over 2,500 families monthly in New Castle and Kent Counties, Delaware. Through consistent community-focused programming such as Pack and Pray and the HOPP Pop-Ups, THE HOPP has distributed 22 truckloads of food and resources across Delaware and parts of Maryland.

*In May 2025, THE HOPP will officially launch its Pack and Pray event in Sussex County, marking another major step forward in expanding its outreach.*

**WHAT IS THE HOPP?** THE HOPP is a faith-based, community-driven outreach anchored out of Arise Peninsula McCabe Church in Wilmington, DE, led by Pastor Tyrran Smith. Each month, around 150 servant leaders gather at two main hubs in Delaware to pack food and pray for the community:

- *New Castle County: Asbury United Methodist Church, 300 E Basin Rd, New Castle, DE (Pastor Tracy Mooney)*
- *Kent County: 341 Salisbury Rd, Dover, DE (Pastor Joe Archie)*

These gatherings occur on the Wednesday before the 4th Friday, with prepared food bags distributed across 27 locations in both counties. At each site, nonprofit partners share valuable resources with the community, insert information into bags, and participate actively in Pack and Pray events.

## THE HOPP's Five Arms of Service:

### 1. Pack and Pray

Held monthly on Wednesdays before the 4th Friday at designated hub locations. Churches, nonprofit and for-profit partners, and individuals pack bags of fresh produce and include helpful community resources.

### 2. 4th Friday Distribution

On the 4th Friday of each month, community members pick up HOPP Bags and engage with nonprofit wraparound services available at various distribution locations.

### 3. 4th Sunday Give and Serve

Participating churches, such as Arise Peninsula McCabe, replace traditional worship with a day of service, distributing food and essentials directly to the community.

### 4. HOPP Pop-Ups

When THE HOPP receives short notice (24-48 hours) of available truckloads of food—averaging 30-40 pallets—partner churches and groups coordinate manual unloading and community distribution. Only nonprofits with proper identification can receive bulk deliveries.

### 5. HOPPDash

On the weekend of the 4th Friday, churches and nonprofit partners deliver food bags directly to designated individuals and families. This ensures service for those who are homebound or otherwise unable to attend a distribution site.

## DELAWARE EXPANSION:

In May, THE HOPP will expand into Sussex County, with a new hub at 805 Atlanta Rd, Seaford, DE 19973. This location has been identified in partnership with Unified Seaford, a cluster of churches working collaboratively in the area. All churches and nonprofits in Sussex County are welcome to participate. We are actively building our partner network and encourage interested parties to get in touch.

***Serving 5000 families monthly***



## MARYLAND EXPANSION:

Currently, THE HOPP sends HOPP Pop-Ups to areas in Maryland as opportunities arise. However, our goal is to launch full Pack and Pray events in Maryland counties by this summer, contingent upon available funding. If your church or nonprofit in Maryland is interested in participating or becoming a host site, please email [hope@thehopp.org](mailto:hope@thehopp.org).



# FUTURE HOME OF THE HOPP



*In late Summer 2025, THE HOPP will move into its first dedicated location as part of the Clarence Fraim Collective at 330 E 30th St., Wilmington, DE. This 2-acre parcel of land was acquired by Arise Peninsula McCabe UMC and, thanks to a generous donation from the Longwood Foundation and other supporters, will house a 5,000-square-foot warehouse for food receiving and storage. This permanent home will significantly enhance THE HOPP's logistics, capacity, and community reach.*

*Additionally, a one-year grant from the Delaware Farm Council received in mid-2024 has helped fuel THE HOPP's expansion across the state. This support continues to strengthen our infrastructure and amplify our impact.*

## HOW IS THE HOPP FUNDED?

THE HOPP is powered by people like you. We rely on the support of churches, foundations, private donors, and generous individuals who believe in the importance of food access, dignity, and connection for all. Every dollar you give helps us expand our reach, keep our distribution free and open to the public, and ensure that no family is turned away. Your gift directly supports the delivery of fresh produce, the development of new hubs, and the operational needs to serve thousands of families across Delaware and Maryland. Whether you give monthly, quarterly, or annually—your partnership matters. Join us in building healthier, stronger communities. Donate today at [www.thehopp.org](http://www.thehopp.org).



# Fundraising Levels – Join the Movement



## SEED SOWER / \$1,000

- ✓ Provides fresh, nutritious food for 50 families.

## HARVEST HELPER / \$2,500

- ✓ Provides 100 families with farm-fresh produce.
- ✓ Supports a Pack & Pray event, where volunteers prepare meals and share resources with families in need.

## COMMUNITY NOURISHER / \$5,000

- ✓ Provides 250 families with farm-fresh produce.
- ✓ Supports multiple Pack & Pray events to prepare meals for those in need.

## KINGDOM BUILDER / \$10,000

- ✓ Provides fresh food for hundreds of families.
- ✓ Supports multiple Pack & Pray events to serve the community.
- ✓ Expands food distribution into the hardest-hit areas of Kent and Sussex Counties.

## LIFETIME HARVEST PARTNER / \$25,000+

- ✓ Provides thousands of families with farm-fresh produce.
- ✓ Supports multiple Pack & Pray events to engage volunteers in food ministry.
- ✓ Establishes long-term food security solutions in Delaware.
- ✓ Funds hunger relief programs, mobile food units, and workforce training.

*This is More Than a Donation—This is a Calling.*

We are truly grateful for how God continues to uplift and expand this mission of “Connecting People from Place to Place” through food, social services, health, and technology. If your UMC congregation or nonprofit organization is interested in becoming a part of THE HOPP, please contact us at [hope@thehopp.org](mailto:hope@thehopp.org) or call 888-323-HOPP (4677).

Together, we are creating lasting change, one bag, one connection, and one community at a time.

It All Works Together, Travis L Smith,  
Sr Executive Director



“The HOPP is about connection and collective impact. It’s never about one person—it’s about all of us. United in purpose, it all works together.”  
—Travis L. Smith, Sr., Co-Founder & Executive Director - Christian Innovator



Month	Pack & Pray (Wednesday)	4th Friday Distribution
April	4/23/25	4/25/25
May	5/21/25	5/23/25
June	6/25/25	6/27/25
July	7/23/25	7/25/25
August	8/20/25	8/22/25
September	9/24/25	9/26/25
October	10/22/25	10/24/25
November	11/19/25	11/21/25
December	12/18/25	12/20/25