



# BAG BRANDING SPONSORSHIP PACKAGES

Presented by The HOPP (The Harvest Outreach People's Project)

[WWW.THEHOPP.ORG](http://WWW.THEHOPP.ORG) | 1-888-323-HOPP (4677)

# WHAT IS THE HOPP?

The **Harvest Outreach People's Project (HOPP)** is a faith-driven, community-powered initiative that links partners providing community-based services with established distribution sites, fostering sustainable care, dignity, and empowerment pathways.

Launched in 2020 by five United Methodist Leaders, the HOPP is a coalition of 40 churches and 29 nonprofit organizations collaborating across New Castle, Kent, and Sussex Counties to rebuild trust, deliver essential services, and uplift vulnerable communities.

Through monthly & “Pack & Pray” service days and coordinated outreach efforts, the HOPP fosters sustainable partnerships between service providers and communities—meeting people where they are, both physically and relationally. The HOPP is not just outreach. It's infrastructure. It's community. It's connection.



## PLATINUM SPONSOR – \$25,000

### Annual | Statewide Impact

- Exclusive logo placement on all outreach bags for one year (60,000+ bags)
- Featured on The HOPP's homepage, email campaigns, and event signage
- Co-branded media content & impact story
- First-choice insert or branded item placement
- Lead a Pack & Pray Day of Service for your organization.
- Receive a comprehensive annual impact report.

*Only one Platinum Sponsor is accepted annually.*

## GOLD SPONSOR – \$15,000

### Quarterly Reach | Regional Visibility

- Logo on 15,000 outreach bags over 3 months
- Recognition on social media, newsletter, and partner signage
- Option to include flyers or promotional materials
- Invitation to participate in a Pack & Pray volunteer event

## COMMUNITY PARTNER – \$3,500

### Event-Based | Grassroots Exposure

- Logo on 2,000 outreach bags at a local distribution event
- Acknowledgment on social media and during the sponsored outreach
- Opportunity to include simple brand items or flyers

## SILVER SPONSOR – \$7,500

### Monthly Sponsorship | Community Impact

- Logo on 5,000 outreach bags for one month
- Recognition during distribution and on HOPP's digital platforms
- Printed materials may be included in bags.

# SPONSORSHIP TIERS



THE HARVEST OUTREACH  
PEOPLE PROJECT  
MOVING FROM PLACE TO PLACE REACHING  
PEOPLE IN NEED  
OLD BRAND  
POTATOES

## WHERE YOUR BRAND GOES

Bags are distributed through a trusted network of partners and churches across Delaware, including:

ASBURY AFRESH UMC – NEW CASTLE

KINGSWOOD UMC – NEWARK

WHATCOAT UMC – DOVER

EZION MT. CARMEL – WILMINGTON

RICHARDSON PARK UMC – WILMINGTON

ARISE PENINSULA MCCABE – WILMINGTON

WILMINGTON MANOR LIONS CLUB – NEW CASTLE

...AND MANY MORE

## PACKING SITES:

ASBURY UMC  
(NEW CASTLE)

WHATCOAT UMC  
(DOVER)

**PARTNER  
WITH**



**When you sponsor bag branding, you're not just advertising but investing in nourishment, dignity, and sustainable community care.**

**hope@thehopp.org  
888-323-HOPP (4677)  
www.thehopp.org**

**Connecting People from Place to Place!**